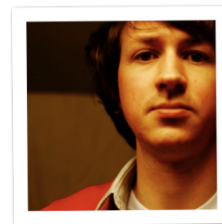


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## Personal Details

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### Photograph:



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Sutton  
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UK

**Telephone:**

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**E-mail:**

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**Web:**

<http://www.imgeorge.org>

**Date of birth:**

15 Jun 1978

**Nationality:**

British

**Marital status:**

Single

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## Employment

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**Yahoo! Inc.**

Product Management & Design  
Yahoo! Mobile, London, UK

2008–Present day

**Yahoo! Inc.**

Principle Product Experience Designer  
Connected Life Mobile Division, Stockholm, Sweden

2006–2008

**Freelance**

Interaction/web design and consultancy

2003–2006

**University of Plymouth**

Research Assistant  
Arch-OS: Operating Systems for Buildings

2003–2005

**Limbomedia Ltd.**

Founder/Director  
Head of Internet Technologies & Education

2000–2004

**Real World Multimedia**

Multimedia Production Assistant

1998–1999

**Solid State Logic Ltd.**

Web Designer

1997

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## Education

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**Royal College of Art**

MA (RCA) Interaction Design  
First Class Masters Degree

2004–2006

<b>University of Plymouth</b> BSc (Hons) MediaLab Arts First Class Honours Degree	1996–2000
<b>Chipping Norton Comprehensive School</b> Design & Technology A-Level Grade A Maths & Mechanics A-Level Grade B Physics A-Level Grade C	1994–1996

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### Teaching

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<b>University of Plymouth</b> Part-time Lecturer/Module Leader BSc (Hons) MediaLab Arts	2000–2004
<b>Dartington College of Arts</b> Part-time Lecturer BA (Hons) Performance Writing	2001
<b>Plymouth College of Art &amp; Design</b> Part-time Lecturer/Module Leader HND Multimedia Production	2000–2001

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### Patents

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<b>Result Types from Mobile Searches</b> Yahoo! Inc.	Filed 2008
<b>W4 Synchronization</b> Yahoo! Inc.	Filed 2007
<b>Advertising within Address Books</b> Yahoo! Inc.	Filed 2007

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### Publications

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<b>IBeam Dancers Edition</b> Grinsted, G, Hutchinson, I, et al (eds.) Plymouth: i-DAT	2004
<b>IBeam Architects Edition</b> Grinsted, G, Hutchinson, I, et al (eds.) Plymouth: i-DAT	2003
<b>Telesocial Navigation</b> Grinsted, G and Speed, C. Performance Research. Volume 6 Issue 3 London: Routledge	2001
<b>V01D</b> Grinsted, G and Speed, C. (eds.) Plymouth: i-DAT	2001

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## Interests

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Photography, Cooking, Cycling, Skateboarding, Travel, Videogames, Gardening.

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## Conferences

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**Exploiting Potential** 2005  
Symposium on Intellectual Property & Digital Production  
Presented: *Comparing the Creative and Software Industries* paper.

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## Exhibitions

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**Yahoo! Graduate Showcase** 2006  
*Chatsum* collaborative web browsing plug-in and *BlogRadio* streaming audio installation show as part of the annual *Yahoo! Graduate Showcase*.

**RCA Summer Show** 2006  
*Chatsum* collaborative web browsing plug-in and several visualisations of usage data shown as part of the Royal College of Art's *Summer Show*.

**Interaction Design Interim Show** 2005  
*BlogRadio* streaming audio installation show as part of the annual Royal College of Art's *Interaction Design Interim Show*.

**IBeam 2004** 2004  
Font co-designed with Blast Theory shown at Plymouth Arts Centre as part of *Architecture Week 2004*

**Arch-OS** 2004  
*Arch-OS* infrastructure used for several generative art projects during the official launch of *Arch-OS: Operating Systems for Buildings*, Plymouth.

**Arch-OS** 2003  
*Arch-OS* infrastructure used for several generative art projects during the opening of the first 'Cybrid' building, Plymouth.

**IBeam 2003** 2003  
Fonts co-designed with Wayne Hemmingsway and Stephen Perrella shown at Plymouth Arts Centre as part of *Architecture Week 2003*

**Weird Cabaret** 2003  
Generative poetry program *The Scrambler* shown as part of an experimental cabaret night at the Barbican Theatre, Plymouth.

**Weird Worlds** 2003  
*The Search for Terrestrial Intelligence* collaborative artwork shown at Plymouth City Museum as part of the *Weird Worlds* exhibition.

**Generator** 2003  
*Notes Towards the Complete Works of Shakespeare* collaborative artwork shown at Firstsite Gallery, Colchester.

**Liberarti Lounge Plymouth** 2002  
Co-organised evening of uncurated, free art as part of the *liberarti.org* touring exhibition.

<b>Casting-Out</b>	2002
Culmination of the <i>casting-out.net</i> project by Mike Lawson-Smith and Limbomedia shown as part of <i>Newlyn Harbour Lights Festival</i> , Penzance.	
<b>Generator</b>	2002
<i>Notes Towards the Complete Works of Shakespeare</i> collaborative artwork shown at Spacex Gallery, Liverpool as part of <i>Liverpool Biennial 2002</i> .	
<b>Submerge 2002</b>	2002
Collaborative performance of generative audio soundscape at Watershed Arts Centre, Bristol.	
<b>Catalogue</b>	2002
<i>The Playroom</i> collaboratively developed educational software used to exhibit the artwork of local primary school pupils.	
<b>Catalogue</b>	2002
Co-curated exhibition at Plymouth Arts Centre featuring Mike Nelson, Jane Prophet, Keith Wilson and Lucas Bambozzi.	
<b>Generator</b>	2002
Collaborative performance of generative audio soundscape at Phoenix Arts Centre, Exeter.	
<b>Generator</b>	2002
<i>Notes Towards the Complete Works of Shakespeare</i> collaborative artwork shown at Spacex Gallery, Exeter.	
<b>i+DAT[A]</b>	2002
Collaborative performance of generative audio soundscape at the Sherwell Centre, Plymouth.	
<b>Landscape Trauma</b>	2001
<i>The Search for Terrestrial Intelligence</i> collaborative artwork shown at Café Gallery, London and Leeds Metropolitan University Gallery.	
<b>V01D</b>	2001
<i>The Waiting Room</i> interactive online artwork shown at Plymouth Arts Centre as part of <i>Architecture Week 2001</i> .	
<b>Submerge 2000</b>	2001
<i>A Distributed Thought</i> collaborative artwork shown and awarded 'Most Technically Innovative' prize at Watershed Arts Centre, Bristol.	